



1400 Independence Avenue, SW.
Room 2514-S, STOP 0228
Washington, DC 20250-0225

March 26, 2025

TO: All Interested Parties

FROM: Dana H. Coale
Deputy Administrator
Dairy Program

A handwritten signature in black ink, appearing to read "Dana H. Coale", written over the printed name in the "FROM:" field.

SUBJECT: Appointment of the Acting Northeast Order Market Administrator

On March 31, 2025, Shawn M. Boockoff will retire from the position of Market Administrator, Northeast Order. Mr. Boockoff has been with the Federal Milk Marketing Order Program for almost 38 years and contributed significantly to the successful administration of the Program. We express our best wishes to him for a long and happy retirement.

John D. Marcucci is designated to serve as Acting Market Administrator, Northeast Order, effective April 1, 2025 – June 30, 2025. Steven G. Quadros is designated to serve as Acting Market Administrator, Northeast Order, effective July 1, 2025 – September 30, 2025. This shall continue on a 3-month rotational basis until a permanent appointment is made. I am confident you will give Mr. Marcucci and Mr. Quadros the same cooperation and support that was extended to Mr. Boockoff.